

Press release

March, 2023

Lucila Graiño
Tel. +54 9 11 31893316
lucila.graino@gmail.com
www.argentina.messefrankfurt.com
www.salonmoto.com.ar
Communication and Press Manager
Natalia Porta

Salón Moto goes on growing

More motorcycle brands joined the event: Kymco, Mondial, Okinoi, Royal Enfield, RVM and Voge.

Leading motorcycle companies and brands confirmed their participation in the second edition of the meeting that brings together the entire motorcycle industry. This will take place from May 24 to 27, 2023, at La Rural Trade Center. It is organized by CAFAM, Chamber of Motorcycle Manufacturers, and Messe Frankfurt Argentina.

The companies are already working on important booths that can be visited during the four days of the exhibition. In their spaces, the brands have already signed up to exhibit the latest models and motorcycles most loved by two-wheel fans.

“This event is very important to us and it is seen in the support of companies and brands. This second edition of Salón Moto will give us a new opportunity to show the value of our industry, the effort of our factories and the great passion our users have for our vehicles”, said Lino Stefanuto, President of CAFAM.

“We are very excited; this edition will bring news that will surprise our visitors. The brands are working hard and they are already bringing us activities that we believe will be of great interest to motorcycle fans”, said Fabián Natalini, Messe Frankfurt Argentina’s project manager.

Not only the main motorcycle brands have already confirmed their presence at Salón Moto 2023, but the most prominent brands of accessories, helmets, clothing, services and spare parts will also participate in this great event. International companies and companies from all over the country will take part in what will be the key meeting of the sector in the region.

More information: www.salonmoto.com.ar

Press information and photographic material:

<https://salón-moto.ar.messefrankfurt.com/buenos-aires/es/prensa/material-prensa.html>

Social networks:

www.facebook.com/salónmotoar | www.instagram.com/salónmotoar | www.twitter.com/salónmotoar

About CAFAM

The Chamber of Motorcycle Manufacturers (CAFAM) was created in 2013 as a result of the union of all existing motorcycle terminals in the Argentine Republic. Since its foundation, it has worked together with the companies that make it up in order to protect and promote the national motorcycle industry, fostering the best conditions for the development of industrial and market activities, driving innovation and technification at national level, and promoting the growth of the sector with an entrepreneurial spirit.